





Romania - Hungary

ROHU00224 InnoCoop

Innovative Cooperation for a better cooperation governance in cross-border area

Duration: 28.07.2025 – 27.07.2026 (12 months)

Lead partner: Oradea Metropolitan Area Intercommunity Development Association DKMT

Nonprofit Public Benefit Ltd.

Project partners: DKMT Danube-Kris-Mures-Tisa Euroregional Development Agency - Nonprofit Public Benefit Limited, Hajdú-Bihar County Development Agency, Transregio Intercommunity

Development Association

Total project budget: EUR 237,568.80 Project budget (ERDF): EUR 190,055.04

DKMT budget: EUR 69,988.80

The project is funded by the European Union under the Interreg fund and co-financed by Romania and Hungary

Summary:

The project tackles two key challenges in the RO–HU border region: preparing young students for practical life and strengthening local administrations to provide faster, more efficient, citizen-oriented services. This is achieved through financial literacy classes, specialized trainings, innovation-focused workshops, communication modules, and cross-border exchange visits.

A central element of the project is introducing Innovation Management as a modern development tool. Participants—representatives from the Oradea Metropolitan Area (14 local councils) and institutions from Hajdú-Bihar and Csongrád-Csanád counties—will receive hands-on training in leadership, effective communication, and integrating Artificial Intelligence into daily administrative work. These efforts aim to improve services for more than 730,000 residents in Romania and Hungary.

Through collaboration among four cross-border organizations, the project fosters long-term cooperation, knowledge transfer, and sustainable regional development.

Objective:

The overall objective of the project is to build more sustainable, community-based, and effective cross-border cooperation between Romanian and Hungarian institutions. By the end of the project, participants will be familiar with Innovation Management as a tool for institutional development and will be equipped to apply the acquired knowledge in their daily activities.







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The project specifically aims to:

- Improve the way public institutions interact and communicate with citizens.
- Introduce Al-supported and innovation-driven approaches in local administrations.
- Enhance youth education through practical finance classes.
- Strengthen trust, dialogue, and professional relations through people-to-people actions and cross-border exchange.

These objectives support long-term development in Bihor County (RO) and Hajdú-Bihar and Csongrád-Csanád counties (HU).

Expected Results:

The project's key results include strengthened cooperation among the four cross-border partner organizations, the participation of 130 people in joint activities and 55 participants in post-project actions, as well as the creation of a cross-border strategic document.